

Now You Have a Choice **We're raising the Green Standard**

by Carolyn Kling

We have the most exciting news for you as AIM launches into the next 20 years. AIM is now giving us a choice for our green barley juice. **AIM is manufacturing their own green juice powder, BarleyLife™**, and the preliminary results are in! After years of research and development, AIM is convinced that they have produced a superior green juice powder. Dennis Itami has been growing and testing green barley juice in New Zealand and the results have been so good they have now expanded to a second plant in Canada.

We are so excited here at our nutrition center, because we, along with a group of AIM leaders, have been in on the testing this product for over 6 months. Every day we have been drinking BarleyLife™ and the results have surpassed our expectations. Although Jim and I have been on Barleygreen for over 20 years and have good health, we noticed even greater results right away. Now my high energy level stays with me longer, and I have a greater degree of stamina.

A testament to this came when I had an extremely exhausting schedule of meetings, conferences, and travel during which I wasn't able to get the proper amount of sleep or exercise. Normally at a time like this, I would get a sore throat or cold, but I sailed through just fine.

Jim says to me, "Aim BarleyLife™ is the answer to feeling like you want to feel: healthy and energetic, with no health problems. At my age, 75, when many people are having many health problems, AIM BarleyLife™ is the answer to growing old gracefully."

When I was first introduced to the idea of a new green juice powder produced by AIM, I had questions. I thought, "Why change? Barleygreen has been a great product and done so much for so many." But after testing the product myself and seeing the research data on the high nutritional content, I am now convinced that we have something even better. I have included this research data in this newsletter, so you can see the reasons for yourself.

Now, the choice is yours. You may still purchase Barleygreen, but you may want to test the results of BarleyLife™ for yourself. In fact, I never thought anything could be better than Barleygreen. But by testing BarleyLife™, experiencing the good results, along with seeing the research data, I now have the confidence that I needed to share this great new product with others.

I encourage you to try it for yourself and share the results with me. You may find, like me, that it's easy to make the decision to try BarleyLife™ and see why this is better. The results are in. Go ahead, Indulge!

AIM Convention 2003 ***Vancouver, BC***

We are so excited to have the AIM Convention in the beautiful Northwest city of Vancouver next year! If you were not at the AIM Convention in Hawaii this month, remember to call AIM and sign up. You can win an all-expense paid trip, and it costs nothing to enter. Call 1-800-456-2462.

Nutritional Comparison

AIM BarleyLife™ is bursting with nutrition. For example, it contains about 3 ½ times the beta carotene of Barleygreen®. This amounts to 2 ½ times the beta carotene found in an equivalent weight of raw carrots and about 25 times that found in an equivalent weight of raw broccoli. Beta carotene is an important antioxidant known to protect cells. It is implicated in cardiovascular health and is believed to have anti-cancer benefits. The calcium content of AIM BarleyLife™ is more than 2 times that of Barleygreen®. Lab results also illustrated that AIM BarleyLife™ has an amazing protein and amino acid profile, double that of Barleygreen®, including all the essential amino acids necessary for adults.

The antioxidant level in AIM BarleyLife™ is beyond expectations. Pushing back the frontiers of science, AIM funded experts in phytochemical research to examine the new product. According to the scientists, of the two phytochemicals, lutonarin is the superior antioxidant, and it is found at extremely high levels in AIM BarleyLife™. Indeed, AIM BarleyLife™ has almost 29 times the level of lutonarin as an equal weight of Barleygreen®.

Evidence continues to mount that antioxidants protect cells from free radical attack and, thus, are effective agents of health. This subject alone points to the conclusion that AIM BarleyLife™ should be part of everyone's life.

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Nutritional Comparison*				
		AIM BarleyLife™	Barleygreen®	Units
Nutritional Markers	Calories	333	356	Kcal/100g
	Sodium	343	465	mg/100 g
	Carbohydrates	54.80	72.26	%
	Dietary Fiber	3.70	2.34	%
	Protein	22.80	12.50	%
Vitamins	Vitamin A (Beta Carotene)	19,700	5,450	IU/100 g
	Vitamin B1 (thiamin)	0.80	0.48	mg/100 g
	Vitamin B2 (Riboflavin)	1.79	0.82	mg/100 g
	Vitamin B6	1.27	0.56	mg/100 g
	Vitamin B12	0.77	0.69	mg/100 g
	Vitamin E	10.10	1.49	IU/100 g
	Pantothenic Acid	2.20	1.04	mg/100 g
	Niacin	8.59	3.50	mg/100 g
Minerals	Calcium	730	310	mg/100 g
	Copper	0.51	0.33	mg/100 g
	Iron	14.90	8.20	mg/100 g
	Magnesium	220	85	mg/100 g
	Potassium	4,280	2,700	mg/100 g
	Zinc	2.27	2.20	mg/100 g
Enzymes	Peroxidase	129.40	20.20	U/g
	SOD	895	783	U/g
	Antioxidant Potential	123	21.5	+
Antioxidants	Lutonarin (7-O-GIO)	4.62	0.16	mg/100 g
	Saponarin (7-O-GIV)	1.26	1.47	mg/100 g
	Chlorophyll	398	216	mg/100 g

*Determined by independent analysis. Figures vary with each crop.

**See amino acids profile in next chart.
 +Percent antioxidant extractives x induction time.

<i>Amino Acids Comparison*</i>		
	AIM BarleyLife	Barleygreen
Alanine	1.553	0.895
Arginine	1.733	0.873
Aspartic acid	2.649	1.374
Glutamic acid	2.804	1.551
Glycine	1.339	0.751
Histidine	0.508	0.313
Isoleucine	1.142	0.638
Leucine	2.085	1.140
Lysine	1.041	0.638
Methionine	0.394	0.261
Phenylalanine	1.430	0.789
Proline	1.246	0.641
Serine	1.163	0.622
Threonine	1.330	0.696
Tyrosine	0.928	0.482
Valine	1.457	0.804
Totals	22.8	12.5
*Figures vary with each crop. Figures are percentages.		

News and Notes

Leadership Teleconference

Great Results are happening as we continue our monthly Teleconferences with Carolyn Kling. We have a few spaces left, but they are limited. Contact us soon if you want to be included. Along with focusing on an AIM product, we have also featured guest speakers sharing tips about their success with their AIM businesses. Recent guests have been: **John Shewfelt, Edna Smith, Nancy Rigsby, Pat Blasingame**. Our August 29 Teleconference will focus on AIM BarleyLife™.

Turning Green Into Gold

Our book has circled the globe as we take orders from different parts of the world. We are hearing that this is a good teaching tool and it has been inspiring many to reach their goals. With the new excitement in AIM, you may be looking for ways to help train some of your downline Members. ***Turning Green Into Gold*** is a great resource with proven methods for building a dynamic business. Order some copies to share. Call for quantity discount.

GLUCOCHROM – MY EXPERIENCE WITH DIABETES

By Peggy Bowen

I have known Carolyn for years, as my husband is her accountant and we have been friends for quite some time. One day a few years ago when I was really down about my health and especially my diabetes and my weight, I went in to Carolyn's office to talk about my diet and what I could do to help myself. I was really surprised to find out what a difference the things I ate, and especially the sugars and carbohydrates, made on my blood sugar levels.

Carolyn took time with me to talk about many things. Really, we looked at my health as a whole lifestyle: exercise, drinking water, proper rest, and all the things that go along with a healthy diet. One of the major changes I made at that time was to stop drinking diet soda pop and start drinking more water. This made all the difference in the world in how I felt; especially it helped the aching in my legs I would get from exercise.

Then recently I went to the Dr. for my diabetes and he started me on a new drug. From the time I started on the drug on July 1st to November 1st I gained 28 pounds. That's when I came in again to talk with Carolyn. I was so discouraged because I was trying hard to do all I knew to do to control my diabetes, especially to lose weight. Although the pill made my blood sugar level go down, it made me gain 28 pounds and I just couldn't handle it. So I chose to go off this pill, and Carolyn gave me some literature on AIM's GlucoChrom.

I took the information home, read it, and that's when I started taking GlucoChrom. I started taking 2 a day along with the Barleygreen and HerbalFiberblend that I was already taking. These things made a difference in giving me more energy than I had had for a long time. After 6 months, I felt I needed a little more help with my blood sugar levels, so I doubled the amount of GlucoChrom I was taking.

In January Carolyn's daughter Cathy gave a luncheon meeting on diabetes and I shared with the class the good results I was having with GlucoChrom. I felt along with the exercise and removing some foods from my diet, GlucoChom has really made a difference with my blood sugar and my diabetes. I wish I had been introduced to this product years ago. Compared to the costs of the diabetes prescriptions I had taken, AIM's GlucoChrom and the other AIM products are very reasonably priced. This is one of the things I enjoy about taking these natural products, knowing I won't be spending a lot to get the results I am looking for.

From Death Unto Life

by Connie Fulcher

Dealing with a chemical imbalance (bi-polar) most of my life, I have felt very lonely and isolated with my illness. Depression and sheer exhaustion from the medications have left me feeling sleep deprived and groggy for almost 20 years. Consequently, family relationships have suffered. When you are depleted physically, it affects you mentally. It also affects you spiritually.

I have thought for years that I was not a good person, so my self-esteem has always been at a very low ebb. I started Barleygreen when a family friend Dick Cutshall was painting our new home about a year ago. He told me what it had done for him and urged me to try some. Initially I started out with a teaspoon a day and did not notice a lot.

A few months ago when I ran into another friend, she encouraged me to not be stingy about the amount of Barleygreen I was taking. I then increased it to two teaspoons a day then three. Right away I noticed my energy level and endurance were much better. I didn't find myself so crabby or exhausted, but able to function on an even keel.

I have never been able to entertain before because of sheer exhaustion. At Christmas this year I entertained over 75 people total! Before Barleygreen maybe I would entertain 3 or 4 people per year at the holidays.

I feel so good that I almost feel like I can keep up with other people now. What a life changing experience to go from "death unto life." Isn't that what Jesus would want for us?

(Carolyn's note. You can see how powerful Barleygreen has been for so many people, like Connie. Now we have something even more powerful in AIM BarleyLife™. Isn't that exciting!)